Judging criteria for NSA awards: guidelines and expectations – revised March 2015

In order to address a striking degree of variance in scores provided by judges for student awards in recent years, here we offer guidelines that are meant to provide judges with a standard mind-set and students with clear expectations.

Thurlow C. Nelson Award (Oral presentations)

- Professional demeanor and presentation
 - Does the presenter convey respect to his/her audience in their physical appearance?
 - Does the presenter avoid, "um", "er", "like, kinda", "sorta, dude", etc.?
 - Does the presenter try to tell a story?
 - Does the presenter project their voice to the audience (as best they can)?
 - o Does the presenter speak clearly (accents notwithstanding)?
 - o Does the presenter show enthusiasm for the subject matter?

• Use of media presentation tools, e.g. PowerPoint

- o Is the presentation style clear and concise?
- o Is the use of words in slides judicious and precise?
- o Does the presenter use the remote and pointer well or is their delivery distracting?
- o Is the message on the slide visible to the audience?

• Organization and clarity of the presentation

- Do you always know where you are in the presentation?
- Was each division of the talk clear and identifiable, for example, by starting with a "topic statement"?
- Were there adequate/competent segues among sections?
- Is the appropriate time allocated to each segment of the talk, including time for at least one question?

• Introduction, background

- Was adequate background and rationale provided for an audience unfamiliar with the project/ experiment?
- Does the introduction "start the story?"

• Objectives of the research (e.g., hypothesis statement or defined end points)

- Is it crystal clear what the experiment/study is setting out to demonstrate?
- Is the question appropriately scaled for the available experimental approach?
- Is the scope of work presented sufficiently concise to fit into the allotted time slot?

• Experimental/investigative approach

- o Is the design of the experiment/investigation clear?
- o Do the methods used support the question asked?
- Is it clear that the presenter had a significant role in executing the design of the experiment?

Results

• Are the results conclusive (not preliminary)?

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- Was sufficient evidence presented to answer the objectives of the research?
- Were the data statistically analyzed, where appropriate?
- Do the statistical findings support the conclusions made?

• Discussion and conclusions

- Were alternative interpretations presented?
- Was the work placed in context of other related science, i.e., what have others done?
- Were inconsistencies in data, if any, addressed?
- o Were limitations of conclusions adequately acknowledged?
- Was the "bottom line" of the project succinctly presented?
- Was the take-away message clear in the final analysis?
- o Did the presenter avoid meaningless generalizations?

• Creativity and originality

- o Is there a creative edge to the presentation that makes it stand out above others?
- Is the research question original, stemming from a novel idea?
- Will the work make an impact on the field, either practical or academic?
- Subject knowledge and question responses
 - During the presentation, was it clear that the presenter was adequately familiar with the background material and rationale for the work?
 - Did the presenter leave enough time for questions (minimum 2 minutes)?
 - Were the presenter's responses to questions coherent and appropriate?

Gunter Award (Poster presentations)

•	Title		5
	0	Does the title pose, or promise an answer to, a decisive question?	
	0	Is the title understandable to someone in another discipline?	
•	Preser	ntation style (design, visual impact)	15
	0	Is space used judiciously?	
	0	Are the font style and size easily readable from a distance of 3-5 feet?	
	0	Is the style professionally rendered?	
	0	Is there an aesthetic quality to colors and styles used?	
•	Preser	ntation organization & clarity	15
	0	Can the reader easily navigate the various sections in sequence?	
•	Introd	uction (clear and succinct)	10
	0	Was adequate background and rationale provided for an audience unfamiliar with the	he
		project/ experiment?	
	0	Does the introduction "start the story?"	
•	Object	tives of the research (e.g., hypothesis statement or defined end points)	10
	0	Is it crystal clear what the experiment is setting out to demonstrate?	

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	0	Is the question appropriately scaled for the available experimental approach?	
•	Experii	nental approach	10
	0	Is the design of the experiment or investigation clear?	
	0	Do the methods used support the question asked?	
	0	Is it clear that the presenter had a significant role in executing the design of the	
		experiment?	
•	Results	;	10
	0	Are the results conclusive (not preliminary)?	
	0	Was sufficient evidence presented to answer the objectives of the research?	
	0	Were the data statistically analyzed?	
	0	Do the statistical findings support the conclusions made?	
•	Discus	sion and conclusions	10
	0	Were alternative interpretations presented?	
	0	Was the work placed in context of other related science, i.e., what have others done?	
	0	Were inconsistencies in data, if any, addressed?	
	0	Were limitations of conclusions adequately acknowledged?	
	0	Was the "bottom line" of the project succinctly presented?	
	0	Was the take-away message clear in the final analysis?	
	0	Did the presenter avoid meaningless generalizations?	
•	Creativ	ity and originality	10
	0	Is there a creative edge to the presentation that makes it stand out above others?	
	0	Is the research question original, stemming from a novel notion?	
•	Overal	l impact	5
	0	Are the presentation and content sufficient to adequately convey the science and the	
		message without additional input from the presenter/author?	